March 2019

Arizona Office of Tourism





State of Arizona: Gross Sales by Sector										
Sector		March 2019		March 2018	% Change	2019 YTD Sales		2018 YTD Sales		% Change
Lodging	\$	508,607,107	\$	480,335,205	5.9%	\$	1,211,356,277	\$	1,135,592,971	6.7%
Restaurant/Bar	\$	1,568,744,042	\$	1,436,790,655	9.2%	\$	4,168,071,551	\$	3,894,682,275	7.0%
Retail	\$	6,619,754,675	\$	6,373,787,096	3.9%	\$	17,547,779,951	\$	17,041,240,161	3.0%
Amusement	\$	181,484,612	\$	166,178,383	9.2%	\$	441,964,614	\$	417,979,568	5.7%
Total	\$	8,878,590,436	\$	8,457,091,339	5.0%	\$	23,369,172,393	\$	22,489,494,975	3.9%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		March 2019		March % Change 2019 YTD Sales		2019 YTD Sales	2018 YTD Sales		% Change	
Lodging	\$	26,574,721	\$	25,097,514	5.9%	\$	63,293,365	\$	59,334,733	6.7%
Restaurant/Bar	\$	20,750,091	\$	19,004,717	9.2%	\$	55,131,916	\$	51,515,741	7.0%
Retail	\$	40,444,053	\$	38,941,290	3.9%	\$	107,209,916	\$	104,115,161	3.0%
Amusement	\$	653,490	\$	598,375	9.2%	\$	1,591,426	\$	1,505,061	5.7%
Total	\$	88,422,355	\$	83,641,897	5.7%	\$	227,226,624	\$	216,470,696	5.0%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

